



Abbas Kashefi

Senior SEO Specialist

“ If you don't have a long-tail SEO strategy, you're missing out. ”
Aleh Barysevich

Email
akashefi.seo@gmail.com

Website
<https://akashefi.ir>

Phone
(+98) 991 0422 171

Address
Mashhad, Iran

Socials

LinkedIn
[abbas-kashefi-seo](#)

Languages

English
Professional working

Persian
Native

Education

Bachelor of Business Administration
Ferdows Institute

Experience

2022 - Now 📍 Mashhad, Iran
Senior SEO Specialist
Rahbal Aseman

The most difficult Persian search keywords belong to tourism keywords, and every SEO specialist would like to work in this field. At the beginning of my entry into this company, the website was penalized with the keyword airline ticket, and our first goal was to bring it back to Serp, which in addition to achieving this goal, we were able to get the best result.

2021 - 2022 📍 Mashhad, Iran
SEO Specialist
Dayan

The team work experience in a very friendly environment, which in addition to increasing my hard skills, made my soft skills also improve a lot.

2017 - 2020 📍 Mashhad, Iran
Senior SEO Specialist
Shahrah Digital

Different projects in different work fields made me gain more experience in the field of SEO.

2017 - 2020 📍 Mashhad, Iran
SEO Manger & Webmaster
Lordroid

My first work experience and my entry into the world of SEO, there I got to know very interesting concepts such as backlinks and its types. The whole process was done experimentally with minimal academic knowledge and the end result was about thirty thousand users per day.

Course

7Learn HTML5 2020	7Learn CSS 2021	Babak Bonyadi Gray Hat SEO 2022
Maktabkhooneh Introductory Python 2022	LinkedIn Learning Google Ads 2023	Analytips Performance Marketing 2023

Tools

Google Search Console	Google Ads	Google Analytics Ua	Looker
KW Planner	Ahrefs	VS Code	Semrush
			Screaming Frog

Certificate

SEO HubSpot Academy	Link Building Test Semrush	Google Analytics for Beginners Google	Local SEO Exam Semrush
Technical SEO Exam Semrush	Digital Marketing Google	Mobile SEO Exam Semrush	On-Page Test Semrush
		SEO eMarketing Institute	